



Patient-Centered
Primary Care

COLLABORATIVE

www.pcpcc.net

PCPCC Center for eHealth Information Adoption and Exchange

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Overview / Introduction

- Assure that a person's relevant health data can be made available when needed at the primary care level from various sources, including pharmacies, PBMs, clinical labs, nurse practitioners in retail clinics, hospitals and other medical practices.

Core Principles

- Health data and information must be accessible to primary care medical home practices, physicians, and patients
- Standards, protocols, and rules for health data exchange on the network should be fully open and supportive of data portability and interoperability
- Information technology will support the enhanced practice efficiency and quality of care that is required by the PCMH model
- No proprietary mandates that would limit information flow or interoperability
- Confidentiality of data is imperative

How Center Integrates into Other Centers

- Development of PCMH systems and practices depend upon the proper integration of health information technologies
- The Center for eHealth Information Exchange and Adoption will act as the conduit to supply the other Centers with:
 - Direction for the proper implementation of HIT systems in demonstration projects
 - Information on the most current development of industry standards, protocols, and rules

Key Members & Stakeholders

Name	Organization	Title
Beki Marshall	AAP	Mgr HIT Initiatives
Bill Gerardi	Health Care Services Corp.	Enterprise Clinical Programs, Policy and Technology
Charles Kennedy	Wellpoint	VP Health Info Technology
Chris Corbin	Humana	Physician Strategies
Chris Nohrden	IBM	PCMH Project Manager
Craig Hartz	Aurum Dx	President & CEO
Dan Rodriguez	Colorado Dept. HCPF	(alternate for Keith Clay)
Daniel Carmody	CIGNA Healthcare	Senior Medical Director
Darren Townzen	Wal-Mart	Director of Pharmacy Systems
David Kibbe	AAFP	Senior Advisor
David Nace	VP & CMO	McKesson Health Solutions
Dawn Bazarko	United HealthCare	SVP, Clinical Innovation
Deb Chambers	MVP HealthCare	Director, Quality Improvement
Don Liss	Aetna	Regional Medical Director
Eileen Holderbaum	Health Care Services Corp.	VP, Strategic Business Relations (alternate for Bill Gerardi)
Gary Rieks	United HealthCare	Clinical Innovation
Jason Olsen	Aetna	(alternate for Don Liss)
Jerry Salkowe	MVP HealthCare	VP, Clinical Quality Improvement
Jim Adams	IBM	Executive Director, IBM Center for Healthcare Management
Jim Tosone	Pfizer	Healthcare Informatics
Joe Grundy	PCPCC	Professional Staff
John Agwunobi	Wal-Mart	President, Health and Wellness
John Bahl	Aetna	On-line Product Design
Kate Sullivan Hare	Wal-Mart	Director, Health Care Policy
Keith Clay	Colorado Dept. HCPF	IT Project Manager
Marcia James	Humana	Physician Strategies
Michael Cantor	Pfizer	Healthcare Informatics
Nate McLemore	Microsoft	Director of Business Development, Health Solutions Group
Nicole Shoemake	Wal-Mart	Health IT Manager
Randall Oates	SOAPware	President
Raymond Zastrow	Quad Med	President
Steve Adams	President & CEO	ReachMyDoctor
Ted Eytan	Patient Centered HIT	Senior Visiting Fellow
Thom Kuhn	ACP	Senior Systems Architect

Short Term Goals

- Mission, goals and objectives
- Understand consumer/provider attributes of interoperable solutions, like Microsoft Health Vault, Google Health, Dossia

Long Term Goals

- Information clearinghouse about fully interoperable HIT systems
- Consumer/provider educational resource about value of HIT

Next Steps

- Refine center's core principles
- Develop, expand and formalize role of center (mission, goals, objectives)
- Engage three major consumer patient data repository initiatives (Microsoft Health Vault, Google Health, Dossia)